

Northants Touring Arts Booking Policy

ARTISTIC

We are committed to producing a high quality mixed programme of events for Northamptonshire (see our artistic programming policy) and take bookings to help us achieve the following:

- 🕒 Producing a balanced programme of events across the county
- 🕒 Producing a balanced programme of art forms across the year
- 🕒 Aiming to maximise flexibility for promoters in booking an event
- 🕒 Encouraging promoters to be proactive and make suggestions of suitable artists whose work we may offer

BEST PRACTICE PROMOTER

We encourage new promoters from areas with no history of community events and expect all our promoters to demonstrate best practice by:

- 🕒 Choosing a variety of work from a range of art forms
- 🕒 Being welcoming and acting as a good host/s to company and audience Receiving strong support from the local community
- 🕒 Making the event open to the general public
- 🕒 Being proactive with marketing the event
- 🕒 Placing the emphasis on community event rather than fundraising
- 🕒 Being organised and returning all paperwork efficiently

FINANCIAL ARRANGEMENT

NTA receives funding from a mixture of sources including Arts Council England, Northamptonshire County Council, Northamptonshire Community Foundation and South Northamptonshire Council, donations and earned income from events.

- 🕒 To ensure we make best use of the support we receive we will ensure that: All shows will be advertised at their full cost including VAT
- 🕒 Agree capacity and tickets prices with promoters for each event and guarantee against the cost of performances based on box office potential; subsidising events where funding allows
- 🕒 Booking requests are dealt with on a first come first served basis